

LIVE DESIGN

The Briefing Room

A VIRTUAL PRESS CONFERENCE

(<http://blog.livedesignonline.com/briefingroom>)

Coemar Infinitys, Parlite LEDS Light 'Em Lucky For Premios Juventud Youth Awards '09 (<http://blog.livedesignonline.com/briefingroom/2009/08/04/coemar-infinitys-parlite-leds-light-em-lucky-for-premios-juventud-youth-awards-09/>)

C David Steinberg (<http://blog.livedesignonline.com/briefingroom/?author=20>) August 4th, 2009



(<http://blog.livedesignonline.com/briefingroom/wp-content/uploads/2009/08/dsc01147.JPG>) Music, dance, movies, fashion, sports... Coemar lights, like Hispanic youth, have always been on the pulse of it all. This time, it was for Univision's 6th annual Premios Juventud Youth Awards, broadcast live July 16th at BankUnited Center at University of Miami's Coral Gables campus.

The votes were in online, as Infinity Wash S, Spot S, Wash XL, ACL, and Coemar ParLite Led lights bestowed billowy brilliance upon the glamorous goings-on at the 8,000-seat, 25-suite spread.

The show's lighting designer Carlos Colina needed potent fixtures to combat the show's design, which was based around a clear plexiglass set piece afront abundant video. David Ayala was employed to handle all the movers. This was the first time the team used the S-spot and S-wash's, and they definitely impressed with their power. They often had to reign in their output, which is impressive for a 300 watt fixture.

John Daniels, the shows Lighting Director, also felt that the Coemar fixtures did a great job cutting through all of the video elements. The team didn't have to compromise video quality to see the movers, and the ACL's rock!

Thus, ParLite Leds were employed, as well as Infinity Wash Ss (which parlay a nice beam, wide aperture). Aside from camera candy, they also doubled as backs and sides for the musicians. Infinity Spot S lights were solely used for camera candy, up in the air, shooting back for wide shots.

The Infinity Wash XLs were used for the dancers and band members onstage, which included over 75 dancers in 18 musicals, as well as to light the audience for awards presentations and any ballyhoos thereof. (Daniels contends that the audience must be lit well with all the reverse shots used to pick up winners.)

The Coemar Infinity Wash S moving head is brighter than a 575 W fixture, in a package half the size. It offers an amazing zoom range from 24 down to 4 degrees, and moon-flower aerial effect (Patent Pending).

The Infinity Spot S features CMY color mixing, a CTO filter and 3 rotating prisms. A proportional zoom of 9 to 35 degrees is also on hand.

Boasting superior brightness, the Infinity Wash XL light has an effects wheel for creating texture and aerial effects with wash light (Patent Pending). The XL also affords various lens options (zoom kit 6 to 36 degrees for extra brightness, PC lens for ACL type beam).

Finally, Coemar's Infinity ACL comes complete with a focusable black-light, variable beam size, variable beam control with rotating aerial effects, and split color beam effects.

Grande, intenso, distinguido! Show after show, Colina is mesmerized with what Coemar ParLite Led and Infinity lights can do to establish a winner. Furthermore, he is delighted with the Infinity ACL, calling it an absolutely incredible unit that imparts amazing air-fill for a 300 W fixture!

About ICD

Located in Sunrise, Florida, Inner Circle Distribution (ICD) is a full-service distributor supplying and servicing professional lighting needs in the U.S and the Caribbean. ICD stocks multiple types of lighting equipment, including moving lights, LED products, intelligent consoles and much more. For additional information, visit our web site at www.icd-usa.com or call Gary Mass at 954-578-8881.