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Vivid Lighting Solutions Chooses Reflection LEDko

Reflection LEDko by **Coemar**, an LED profile that delivers both soft and hard edge profile optics, is the newest product to be added to the inventory at VIVID Lighting Solutions, a company that provides environmentally-friendly lighting products and solutions to Vancouver, Canada's large corporate and event market. **VIVID Lighting Solutions**, located in Coquitlam, British Columbia, uses Reflection LEDko lighting in the design of feature events that range from full-stage concerts and intimate corporate galas to architectural and private rentals.

VIVID Lighting Solutions provides solely LED-based lighting products to create custom-tailored lighting designs that create visually stunning effects. Because VIVID Lighting Solutions works in the events industry, installations are almost always temporary. Since fixtures are being installed and taken down frequently, lighting options like Reflection LEDko and other LED lighting products that can handle being on the road and set up quickly and efficiently multiple times are a must, the company says.

"Our clients often seek out eco-friendly options, which is why we house an exclusive inventory of LED products," said **Philip Guhl**, owner and lighting designer of VIVID Lighting Solutions. "Adding Coemar's Reflection LEDko to our product offerings was a no brainer -- the low heat makes it favorable in any environment and our clients love the low cost of printed custom images on overhead transparencies. Fitted with traditional ETC accessories, this is a fixture that VIVID Lighting Solutions will continue to promote for years."

Reflection LEDko is a new LED fixture with a LED profile capable of projecting a soft-edged profile light with no reduction in light intensity due to additional filters. It is an LED profile that can be used in the same way as traditional profiles to obtain any color, tone, shade, and white light.

"We had already used Reflection LEDkos many times in the past with printed gobos of company logos and have had very satisfying results," Guhl said. "We made Reflection LEDkos a permanent part of our inventory because we are always the first company in our region to carry the latest types of LED lighting, and we take pride in offering our clients the latest in technology and the best products for their needs."

Applying the Reflection LED technology as a retrofit makes it possible to reduce energy consumption from 500-650W to 150W. The LED lamps last up to 50,000 hours without loss of brightness, thus eliminating maintenance costs associated with traditional profiles.

"We're proud to supply VIVID Lighting Solutions with Reflection LEDko lighting solutions," said **Grif Palmer**, vice president of sales for LED Source, the exclusive Coemar distributor in North America. "Reflection LEDko is both portable and environmentally-friendly, making it the perfect lighting product to suit VIVID Lighting Solution's needs."

Because LEDs do not emit heat, Reflection LEDko is capable of utilizing images or gobos created with any standard printer and a transparency sheet. This technology allows you to project any image such as a corporate logo quickly and without cost, while also eliminating the entire gobo buying process, which was previously dependant on glass or metal patterns. Reflection LEDko is one fixture that can virtually eliminate or significantly reduce all costs related to lamps, dimmers, scrollers, gel filters, heat, cabling, electricity and manpower, the company says. All LEDko series fixtures feature electronic 16-bit dimming, flicker-free operation with DMX controllable LED frequency from 500 to 5000Hz and a bi-directional DMX512.

www.ledsource.comwww.vividlightingsolutions.com

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