

## Coemar Appoints Korean Distributor

9 May 2012

**Coemar has strengthened its presence in Korea with distributor C&C Lightway with a new agreement to reinforce their relationship and provide the Korean market with more products and services.**

"I'm delighted with this agreement with C&C," commented Salvatore Grillo, Sole Director of Coemar S.p.A. "It's the result of a close synergy between the two parties. For Coemar this means being able to set up a stable partnership with a highly qualified company operating in Korea, a rapidly-growing market for applications for entertainment and infrastructures. In the latter sector Coemar is gaining an increasing market share with lines of dedicated products."

"We're very proud." commented H.M. Chung, Managing Director and President of C&C Lightway. "To have finalised our partnership with Coemar, a prestigious name that will play a leading role in our already excellent business in Korea."

"C&C Lightway was established in 1994," explained Mr Chung. "To support professional lighting systems for theatrical, studio and architectural markets. Since then we've made numerous achievements thanks to trust and support from our valued clients. We support the Asian lighting industry by providing the highest level of back-up for creative and technical projects."

"We are pleased to announce that C&C have entered into a partnership with Coemar, which will give us a better understanding of new global market trends and the transition to innovative technologies in the theatrical and architectural markets. We believe that by working with such a prominent and richly experienced company C&C can assist clients from various sectors at all levels of project development and create greater synergies by providing complete lighting systems."

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