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## Coemar and LightConverse Write Compatibility Agreement

Coemar and LightConverse have reached an agreement in support of their distribution networks and customers who decide to use a combination of the two companies' products. The two companies guarantee the full compatibility of their devices to simplify virtual show creation and reduce programming time.



*X-Factor rendering*

Thanks to this collaboration between LightConverse and Coemar, the virtual lighting effects of Coemar products can be simulated at the design stage and important information can be obtained from the light designers even before the product is available on the market.

"This joint venture by two leading companies," comments **Fausto Orsatti**, Coemar sales and marketing manager, "points to the future. Combining our strengths and skills to the advantage of our customers is a step in the right direction for those wishing to meet the ever more stimulating requests of the professional lighting market. Coemar digital products combine with LightConverse's world of virtuality and control. Coemar has not missed the opportunity to collaborate with this young group of people in the conviction that there will be clear benefits for both companies and, more importantly, the end-user."

[www.coemar.it](http://www.coemar.it)

[www.lightconverse.net](http://www.lightconverse.net)

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