

Coemar Lighting announces Pelyhe és Társa Kft. as its new exclusive Hungarian Distributor

Castiglione delle Stiviere, Italy – May 6th, 2018.

Coemar announces that it has appointed Pelyhe és Társa Kft., a leading Hungarian lighting supply and integration company, as its exclusive distributor for Hungary. This agreement ensures the immediate availability of Coemar's quality product range for theatres and entertainment industry. Additionally, under this agreement Pelyhe és Társa Kft. will also become the primary provider of service and application support in the covered region.

Salvatore Grillo, managing director of Coemar, commented: "I am extremely pleased to be working with Pelyhe János and Gabor Nemeth and their professional team in Hungary. Pelyhe és Társa Kft. is simply the best partner for Coemar in the region and the only one able to represent and push our presence in the market to achieve the potential turnover, which both parties are targeting. Thanks to their experience in the market and their theatrical knowledge, Pelyhe és Társa Kft. is the right choice for Coemar theatre and architectural lighting field".

About Pelyhe és Társa Kft.: Established in 1991 in Budapest focusing mainly on theaters and cultural segment. With ten full-time employees, several contract agents and cooperating companies, ranging from design to implementation, Pelyhe és Társa Kft. nowadays became one of the country's largest distributing companies.

Pelyhe és Társa Kft. is the leading distributor of quality equipment for the professional lighting industry, representing brands such as Clay Paky, ADB, Lee Filters, ETC Transtechnik, Spotlight, General Electric, Osram, DTS, Austrian Truss Construction, LOOK Solution.

About Coemar Lighting srl: Founded in 1933 and headquartered close to Milan, Coemar is a leading Italian developer, manufacturer, and seller of lighting products in the entertainment industry, with particular focus to the theatrical, broadcasting and architectural segments. Awarded with several prizes thanks to its innovative products, Coemar's product portfolio ranges from moving heads to convectional spot profile lights to retrofit lamps for traditional tungsten fixtures to softlites for cyc effects. For more information about Coemar and its products please visit www.coemar.com.