

**Coemar Lighting Srl**

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## Coemar Lighting announces Hansam System as its new exclusive Korean Distributor

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**Coemar** announces that it has appointed **Hansam System**, a leading Korean lighting supply and integration company, as its exclusive distributor for **South Korea**. This agreement ensures the immediate availability of Coemar's quality product range for **theatres, broadcasting and entertainment industry**. Additionally, under this agreement Hansam System will also become the primary provider of service and application support in the covered region.

**Salvatore Grillo**, managing director of Coemar, commented: "I am extremely pleased to be working with Hong Kim and his professional team in South Korea. Hansam is simply the best partner for Coemar in the region and the only one able to represent and push our presence in the market to achieve the potential turnover, which both parties are targeting. Thanks to their experience in the market and their system integration knowledge, Hansam is the right choice for Coemar theatre, broadcast and architectural lighting field".

About HanSam System Co. Ltd: Established in 1994 HanSam System Co., Ltd. Is the leading distributor of quality equipment for the professional lighting industry, representing brands such as **MA Lighting, ARRI, GDS** amongst others. Their projects includes art hall, broadcasting stations, musical theatre, concert halls, rental companies scene lighting market. About 40 peoples belongs to the Hansam team and the company business range includes:

- 2 Stage lighting teams specialising on electricity design, construction design, stage consulting, stage installation, performance hall, hotel, churches, wedding hall, university;
- Rental team focusing on shows, concerts, broadcast, events, theatres, musicals;
- Architectural Lighting team working on architecture lighting design, sales as per projects, construction company/apartment, building etc;
- Special lighting team investing their force in theme parks, multi-media shows, media façade, special performance projects.

About Coemar Lighting Srl: Founded in 1933 and headquartered close to Milan, Coemar is a leading Italian developer, manufacturer, and seller of lighting products in the entertainment industry, with particular focus to the theatrical, broadcasting and architectural segments. Awarded with several prizes thanks to its innovative products, Coemar's product portfolio ranges from moving heads to convectional spot profile lights to retrofit lamps for traditional tungsten fixtures to softlites for cyc effects. For more information about Coemar and its products please visit [www.coemar.com](http://www.coemar.com).

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